Permit #F00025977

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00025977 **Type of Permit:** FILMING **Release Date:** 03/19/2010

Production Company THE SWEET SHOP

Insured Company Name THE SWEET SHOP

Contact Phone No. 1 424-258-1000
Contact Phone No. 2 818-599-3886
Fax 323-843-9703
Address 6063 W Washington Boulevard
culver City, California 90232

Production Title SAMSUNG

Type of Production Commercial - Standard

Producer Tim Fermino

Director Noah Marshall

1st AD Robert Phillips

Production Manager Kelsi MacIntyre

FilmL.A. Coordinator Asia Robinson

Location Manager J. Brown
Primary Phone Mobile - 818-207-9024
Secondary Phone

Location Assistant n/a n/a
Primary Phone Office - 424-258-1000
Secondary Phone

Fees

Posting 300	$26.00
Posting 600	$104.00
Notification Charge	$465.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$832.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$60.00

Total Permit Fee $2,617.00

Number of Locations 3

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Production Company THE SWEET SHOP
Insured Company THE SWEET SHOP
Production Title SAMSUNG

Location Manager J. Brown
Primary Phone Mobile - 818-207-9024
Secondary Phone

Location Address 948 Lachman Ln, Los Angeles, CA, 90272

Location Names

Location Type Private Residence

Location Description

Film Dates 3/22/2010 - 3/22/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Sweet Shop J Brown.pdf
Pacific Palisades July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cube Trucks	5
Generator	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	65
FilmL.A. Monitor(s)	1
LA City UFSO assigned	25198

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
FILMLA MONITOR REQUIRED 3/22 0600-1900 HRS

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street : TEMESCAL GATEWAY PARK

Posting "No Parking" signs E/S Lachman, Merrivale Ln-south 250' and north 150'

Approximate Footage 301 - 600 **Log Number** 1012315

Date(s) 3/22/2010 to 3/22/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs S/S Merrivale Ln, Lachman-east 50'

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Insured Company THE SWEET SHOP
Production Title SAMSUNG

Location Manager J. Brown
Primary Phone Mobile - 818-207-9024
Secondary Phone

Approximate Footage 0 - 300

Log Number 1012315

Date(s) 3/22/2010 to 3/22/2010

Time(s) 07:00 to 22:00

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Summary Information — Location

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Production Company THE SWEET SHOP
Insured Company THE SWEET SHOP
Production Title SAMSUNG

Location Manager J. Brown
Primary Phone Mobile - 818-207-9024
Secondary Phone

Location Address 17422 Osborne St, Northridge, CA, 91325

Location Names

Location Type Private Residence

Location Description

Film Dates 3/24/2010 - 3/24/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cube Trucks	5
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	65
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note TRUCKS PARKED OVERNIGHT

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street : CSUN

Posting "No Parking" signs S/S Osborne, from 17422 Osborne St - east 300' and west 150'

Approximate Footage 301 - 600 **Log Number** 1012316

Date(s) 3/24/2010 to 3/24/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00025977
Production Company THE SWEET SHOP
Insured Company THE SWEET SHOP
Production Title SAMSUNG

Location Manager J. Brown
Primary Phone Mobile - 818-207-9024
Secondary Phone

Location Address 5539 Riverton Ave, North Hollywood, CA, 91601

Location Names

Location Type Warehouse

Location Description

Film Dates 3/25/2010 - 3/25/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cube Trucks	5
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	65
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Sweet Shop ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 11/21/08

Representative's Signature

Jonathan W. Brown

Representative's Name (Please Print)

LOCATION MANAGER

Representative's Title (Please Print)

Sweet Shop

Name of Principal (i.e. company name) (Please Print)

6063 W. Washington Blvd.
Culver City
90232

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6515 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

INTERNAL USE ONLY
PERMIT

SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

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